



Bowls Alberta



Youth Development Funding Application

The Program

Bowls Alberta recognizes the need to help grow our sport through involvement of youth. To encourage clubs to begin or build on their youth programs we have set up a Club Youth Development Grant fund. Affiliated clubs can apply for a grant up to \$500 to help meet some of their unique situations. A few examples of youth program funding that BA may fund are:

- Equipment and supply purchases for the benefit of youth programs
- Promotion and marketing costs directly targeted to potential youth bowlers
- Providing remuneration for a coach assigned specifically to benefit your youth bowlers
- Access to a Competition Coach or the Head Coach that can provide mentorship to a club coach to benefit youth bowlers
- Travel for youth to participate in events/tournaments (i.e. Southern to Edmonton)
- Membership or tournament entry fees for the youth
- Off setting costs to schools to come for a Try It Event

This list is not exhaustive and is simply provided to show examples of the types of initiatives BA hopes to fund. All applications will be reviewed but as the 2022 Budget is set at a maximum of \$2,500 for these grants the Finance Committee may review and make recommendations to the treasurer for grant approvals and adjustments.

Eligibility

Clubs must meet the following requirements:

- Complete an application (found on the BA website)
- Identify measurable objectives, examples:
 - A target number of new youth bowlers
 - A target number of youth bowlers to play in specific tournaments
 - Targeted number of school groups to visit the club for playing sessions

If available funding becomes limited, preference will be given to programs/initiatives that:

- Are intended to expand youth membership
- Are used to develop the skill level of youth bowlers
- Has funds provided or matched from other sources (i.e. club or sponsors)

Timelines

For 2022 the following timelines are set:

- Applications must be submitted by July 1st and may be reviewed/approved by the Finance Committee
- Clubs will be notified within two weeks of applying
- Clubs may be required to show proof of execution of the event and/or applicable receipts
- Clubs may be requested to provide a report, and include measurables where possible, for the annual AGM.

Questions and assistance with applications and submissions, should be addressed to the BA office at office@bowlsalberta.com.